



ACCELERATE YOUR SALES REVENUE

As more business shifts online, the **DIGITAL REFRESH 4** package will generate more leads and help you win more deals! Our 4-Step process will craft persuasive sales messaging, create a compelling Sales Video, build a 24/7 online Lead Generator and place your content on CanadianSME's online Business Magazine!

STEP #1



CRAFT YOUR SALES LANGUAGE

Rigorous process to help craft and effectively communicate the full value of your Product/Service.

STEP #2



30-SECOND SALES VIDEO

Beyond stories that tell, our focus is Videos that Sell. Our Videographers simplify the process & make it cost effective.

STEP #3



CAPTIVATING LEAD GEN SITE

Refresh your Digital Presence and capture more prospects to win more deals!

STEP #4



\$800 AD SPEND INCLUDED

Placement of your Video in the CanadianSME Magazine, Website & Social Posts.

GET A JUMP ON 2021!

connect@findyourleverage.ca
www.findyourleverage.ca



EXCLUSIVE OFFER FOR RESEARCH AND INNOVATION CENTRE MEMBERS

USE PROMO 'RIC4' FOR SPECIAL PRICING | Offer Expires Dec 18, 2020